

# **8<sup>TH</sup> INTERNATIONAL FAIR OF INNOVATIONS, NEW IDEAS, PRODUCTS AND TECHNOLOGIES - ARCA 2010**

## **1<sup>ST</sup> CONFERENCE WITH INTERNATIONAL PARTICIPANTS: „INNOVATIONS LEADING TO COMPETITIVENESS“**

**30<sup>TH</sup> SEPTEMBER - 2<sup>ND</sup> OCTOBER 2010**

**NATIONAL AND UNIVERSITY LIBRARY, ZAGREB, CROATIA**

The particularity of this year's ARCA 2010 Fair is the 1<sup>st</sup> conference „INNOVATIONS LEADING TO COMPETITIVENESS“ with international participants. The conference will present reports dealing with examples of good practice, as well as the critical review on the existing condition in Croatia with suggestions for possible changes and improvements for a faster economic and social development.

### **1<sup>ST</sup> CONFERENCE „INNOVATIONS LEADING TO COMPETITIVENESS“**

Conference duration: **two days**

We invite the following to the conference:

**inventors, entrepreneurs, managers, company owners, development engineers, researchers, scientists, representatives of faculties and universities, scientific-research institutes, representatives of state bodies from the area of economy, science and education and all those who can contribute to the improvement of the existing condition in the economy**

Organizer: **Croatian Association of Inventors**

Conference sponsors: **Ministry of Economy, Work and Entrepreneurship & Ministry of Science, Education and Sport**

Co-organizers: **National and University Library - Zagreb**

Cooperative institutions: **Croatian Chamber of Economy, University of Zagreb, Academy of Technical Sciences**

Working languages of the conference: **Croatian and English language with simultaneous interpreting**

### **CONFERENCE PROGRAMME and topics:**

#### **1<sup>ST</sup> - CREATION OF A STIMULATING CLIMATE FOR INNOVATIVENESS**

(incentives, benefits, awards and popularization of innovativeness as part of the business policy,...)

#### **2<sup>ND</sup> - CREATIVE RELATIONSHIP BETWEEN EMPLOYERS AND INVENTORS IN COMPANIES, ACADEMIC COMMUNITY AND OTHER INSTITUTIONS**

(legal frameworks, regulations on the creation and application of innovations and giving awards to their authors, the protection of intellectual property,...)

#### **3<sup>RD</sup> - ACADEMIC EDUCATION AND PROFESSIONAL TRAINING FOR APPLIED RESEARCH, INNOVATIONS AND ENTREPRENEURSHIP**

(Institutions of higher education, research institutes, specialist and doctoral studies)

#### **4<sup>TH</sup> - ECONOMY, ENTREPRENEURSHIP AND ACADEMIC COMMUNITY**

(building partner relations on applied research and development of new products as well as the introduction of new technologies)

**5<sup>TH</sup> - INNOVATIONAL INFRASTRUCTURE AND SOCIAL VALORIZATION OF innovativeness** Croatian Association of Inventors, Croatian Institute for Technology, Business Innovation Center of Croatia, Trade and Investment Promotion Agency, Croatian Agency for Small Enterprises, Ruđer Innovations Agency as well as other development agencies, entrepreneurship and innovation hubs, ...)

#### **6<sup>TH</sup> - EXAMPLES OF GOOD PRACTICE**

(inventors, inventors – entrepreneurs, innovative companies, companies that cooperate with the academic community, scientific research connected with economy,...)

### **CONCLUSIONS AND MESSAGES ON THE CONFERENCE**